U.S. Midwest braces for possibility of 'historic flooding' in coming weeks

BRIAN K. SULLIVAN **BLOOMBERG NEWS**

One-third of the U.S. faces the possibility of "historic flooding" in coming weeks, especially the upper Midwest states of North Dakota, South Dakota, Minnesota and Iowa. government forecasters said.

"Once again we are delivering an urgent message to get ready," John Hayes, director of the National Weather Ser-

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vice, said in a conference call yesterday. "The flood risk is above-average over one-third of the country.'

The flood potential is driven in part by El Nino, a warming in the Pacific Ocean, which steered storms that have left the ground saturated from record rains and heavy snows. The area designated for above-average risk stretches from New Mexico in the west to Maine in the east.

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"We are looking at potentially historic flooding in some parts of the country this spring," Jane Lubchenco, administrator for the National Oceanic and Atmospheric Administration, said in the conference call.

Climate change is also being blamed for a long-term trend toward severe flooding, according to an Interagency **Climate Change Task Force** report issued yesterday.

"The task force has found that climate change is affecting, and will continue to af-

our society and the environment." according to the report. Many areas of the eastfect, nearly every aspect of ern U.S. have received twice vice hydrologist.

the normal amount of rain in the past three months, said Tom Graziano, a weather ser-



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THE McGILL UNIVERSITY HEALTH CENTRE'S TRAUMA SPECIALISTS VISIT SKI HILLS TO PROMOTE THE SAFETY BENEFITS OF WEARING HELMETS. Its oncologists set up kiosks in shopping centres to offer free prostate cancer screening exams, and its experts share knowledge while discussing important topics at numerous public and electronic forums such as Health Beat, a radio show it created and which airs on CJAD. After all, health and wellness begins at home, at work and at play! Now, the MUHC has taken its commitment to being a world-class community health partner one step farther with Unani.ca, a personal electronic health record (PEHR), it co-developed with the home-grown IT talent of Quebec's Medical.MD.



Features, amongst others, include Medical Data where lists of health conditions, medications, allergies, intolerances, vaccinations, therapies, lifestyle choices and family history

For the Hon. Arthur T. Porter, MUHC Director General and CEO, the link between a high-tech lifestyle solution such as Unani.ca and an innovative academic health centre such as the MUHC is a natural one. "The MUHC is committed to transforming health care, whether it is through our redevelopment at the Glen, Mountain and Lachine campuses or by bringing a new dimension of support to the general population. Unani.ca is a perfect example of how new ways of thinking leads to new ways of caring."

healthcare professionals. Moreover, Unani.ca is easy to navigate thanks to an interface that even the most novice of computer users would find straightforward, an integrated stepby-step tutorial, intuitive menus and shortcuts. Distinct from electronic health records being implemented by government or hospital medical records, Unani was designed from the ground up with the health needs of everyday people in mind. In fact, Unani.ca is the first consumer-minded PEHR in the Canadian marketplace that

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> — The Hon. Arthur T. Porter, Director General and CEO of the MUHC

Unani.ca is a powerful Web-based tool that allows people to aggregate, track, and share their health information with family members and

combines the expertise of a worldclass academic health centre with that of award-winning informationtechnology (IT) developers.

Pierre Ducros, Chairman of the Advisory Board of Medical.MD and the Hon. Arthur T. Porter, Director General and CEO of the MUHC, present Unani.ca at its official launch.

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information can be compiled and crosslinked; Charting that offers a guick view of a person's vital signs over time, Document Storage to store lab results for example, and an Agenda to manage contacts and appointments. While available today in English and French, more languages will be added, as will new features.

Dr. Jeffrey Barkun, Director of General Surgery and Chief Clinical Officer of the Informatics Transition at the MUHC, knows how important prevention is in the current healthcare climate.

"I believe that a more informed person is a healthier person. Historically, that information has come from sitting down with a physician, however, the times have changed. It's important for individuals to also take a leadership role and Unani.ca offers them that opportunity. Rather than telling their physician what's ailing them from memory, people can bring a digital snapshot of their health to the table and even make lifestyle changes before a physician's intervention is required. That's significant!"

For Arthur T. Porter, the analogy is simple. "People trust banks to manage many aspects of their finances but, at the end of the day, we also want to be able to monitor our money and make decisions about matters that affect our life. Our health is our most precious asset: why should we not expect the same solutions?"

Unani.ca is available free of charge to anyone with Internet access and a desire to manage his or her health and well-being. Subscribe today!



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