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The ABCD's of Negotiation

A | Assure safety & dignity

- o Is there a risk of violence?
- o Have you (and others) calmed down?
- o Is this a problem? Whose problem does it appear to be?
- O When and where should this be addressed?

A | Anticipate what an agreement could look like

- What are the arguments (positions), what do we (& stakeholders) really care about (interests)?
- o Can we trust each other (How can we show & share Ability, Benevolence & integrity)?
- O What will happen if we cannot agree (BATNA's)?
- O How could asymmetries in power or rights be used to help or hinder an agreement?

B | Behold. Listen actively to each other in turn

- Ask the other party to tell their point of view, listening for
 - Issues (words used)
 - Positions (arguments expressed)
 - Interests (true needs)
 - Emotions (how the other party feels)
- o Summarize the content and emotion of what the other party said to their satisfaction
- Ask the other party to listen to your point of view
- Ask the other party to re-state your point of view to your satisfaction

B | Brainstorm & share ideas for possible agreements and better BATNA's

- o No criticism of ideas initially get out as many as possible, build on ideas & combine
- Ideas are not offers no one is bound later to any ideas they suggest
- Look for mutual gain (win/win): Put yourself in the other party's shoes and strive to help them find/design solutions to their problems

Please turn over

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The ABCD's of Negotiation (Cont'd)

C | Collaborate on implementation of an agreement

o Keep a record, as appropriate, of the who, what, where, when and how

C | Check back to ensure all is going as planned

Take the initiative to give/ask for feedback

D | Detect and disarm and desist from "dirty tricks"

- Deception
 - Selective disclosure, misrepresentation of information, false promises
 - Put in provisions that cannot be offensive unless the other party is deceiving you ("Please let me/others verify the facts.")
- Debasement
 - Direct or indirect behaviors towards you or with your superiors, the public or peers in order to embarrass or sabotage
 - Document it, denote it to (the other side +/- a neutral 3rd party), and describe consequences ("If you want my help please stop doing XYZ otherwise I will just walk away.")
- Deal-dropping at last minute to get concessions
 - Walk away/No deal and choose your BATNA
- Decision-maker surrogate ("I need a higher authority to approve/decide.")
 - Stop negotiating until you are speaking directly with the decision-maker
- Deluge with irrelevant details
 - Ask "What does this have to do with the real issues we are working on?" Repeat prn.
- Decoy gifts
 - Ignore, reciprocate in value or decline politely as culturally appropriate

D Debrief

O What went well, what needs to improve? What did you (do you need to) learn?