



MUHC Public Relations and Communications (PRC) Research Media Clearance Form

THIS SECTION IS TO BE COMPLETED BY THE PRINCIPAL INVESTIGATOR

Study Title: _____

MUHC Study Code: _____ or McGill Study Code: _____

Principal Investigator: _____

Principal Investigator coordinates: Room #: _____ Site: _____

Tel.: _____ Fax: _____ Email: _____

The study will be conducted at these MUHC sites: _____

The study publicity has been submitted already to the REB: YES NO

The study will be advertised publicly in the following way: [Please check appropriate box(s)]

Internal communication

notice boards

e-En Bref

plasma screens

Internet / Intranet

External communication

notice boards in public places

ads in newspapers

ads on websites/e-bulletins

ads on TV/radio

Please note 1/ when publicity is approved by PRC, please retain the original form in study file.

It is the Principal Investigator's responsibility to submit a copy of the original form, with the PRC approved format of the publicity, in French and English versions for REB review.

2/ ads to be published in newspapers and magazines need to follow the template that is available in the Public Relation and Communication section of the intranet.

THIS SECTION IS TO BE COMPLETED BY PRC

The ads attached to this form have been approved by the Public Relations and Communications Department for: Internal Communication External Communication

Name: _____ Position: _____

Signature: _____ Date: _____

Important: the ads that have been approved must be attached to the form